

Marlboro Cowboy Chronicles, January 2001

Pages from The latest Marlboro Catalog, end of 2001, mailed to customers on the mailing list.

[Click any image for a larger, more detailed view.](#)

MARLBORO COWBOY CHRONICLES
CELEBRATING A SPECIAL WAY OF LIFE

GET THE GEAR

FINE COWBOY by Buckaroo Luxe watch	COWBOY COAT Luxe watch	WESTERN BOYS SWEATSHIRT Luxe watch	WOODEN BLOCK SHOWER Luxe watch	NEW FRONT KEY RING (AVAILABLE in 2002)	THE TRUCKER BY Buckaroo Luxe watch
ROCKY MOUNT BARBECUE Luxe watch	TRAIL RIDER'S POCKET Luxe watch	HILL COUNTRY SIT BECK Luxe watch	TRAIL RIDER'S DOWN WALKER BY Buckaroo Luxe watch	WINDPROOF BIG TROUSERS Luxe watch	BIG BROTHER'S Luxe watch
TRAILS AND TIPS BY Buckaroo Luxe watch	GRAND POCKET SHIRT Luxe watch	FIRE FIGHTER T-SHIRT Luxe watch	FIRE FIGHTER SUN GLASSES BY Buckaroo Luxe watch	BEARD SHAVE BY Buckaroo Luxe watch	OUTPOST LAST BY Buckaroo Luxe watch
BELLEVUE COWBOY T-SHIRT Luxe watch	TRAIL RIDER'S SUN GLASSES BY Buckaroo Luxe watch	TRAIL RIDER'S SUN GLASSES BY Buckaroo Luxe watch	TRAIL RIDER'S SUN GLASSES BY Buckaroo Luxe watch	TRAIL RIDER'S SUN GLASSES BY Buckaroo Luxe watch	TRAIL RIDER'S SUN GLASSES BY Buckaroo Luxe watch

THERE'S CERTAIN THINGS THE COWBOYS KNOW.

Nickle's Back Dartboard
7400 MILES

THE COUNTRY BOY PACK
500 MILES

THE COWBOY CODE
A Cowboy's Etiquette

Put it on your wall
Change the rules
Remember, gentlemen, but never die

Keep it hot
Remember the law
Remember the law

15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.
The amount of "tar" and nicotine you inhale will depend on how you smoke the cigarette.

Recipe for a Tall Tale:

All good Western storytellers know the best way to spin a tall tale is to wait until the stars come out. Then set the scene with a "You won't believe this, but..."

Take a pinch of truth and mix with a pound of exaggeration.

Spice it up with a twist of originality and a sprinkle of humor.

Serve it over an open campfire with a straight face and swear that it's the truth.